

# SHADOWRUN®

## BEGINNER BOX SET

The *Shadowrun Beginner Box* is the easiest way to dive into the intrigue, grit and action of one of the most enduring role-playing settings of all time! Tailor-designed for an easy-on-the-credstick entry, the *Beginner Box* includes the following:

- *A Universe Primer*: A 24-page exploration of the *Shadowrun* world.
- *Quick-Start Rules*: Fast rules and a quick adventure to whet your appetite for more.
- *A pre-generated booklet*: Allows for a gamemaster and one person to run a solo adventure.
- *4 pre-generated character sheets*: Details that'll allow up to four players to play with the help of a gamemaster.
- *Dice*: Never forget your handfuls of D6s!

Whether you're new to *Shadowrun* or new to roleplaying, this package will get you into the fun of hacking, shooting, and spellslinging your way to the top!

### SELLING POINTS:

- As the first-ever *Shadowrun* introductory product, this will provide an easy opportunity for players to get involved in one of the most enduring role-playing settings of all time, without the steep learning curve often associated with complex role-playing games.
- Contains everything players need in one box.
- Provides easy-to-understand rules and pre-generated characters to leap into the action as quickly as possible.
- Includes a world book that introduces players and gamemasters to the grit and cyberpunk fun of the Sixth World setting.
- Kept at a low, entry price-point to allow for a low-impact-on-the-wallet entry into *Shadowrun*.

### TARGET MARKET:

- Role-players new to the *Shadowrun* universe.
- Experienced *Shadowrun* players wishing to introduce newcomers to the Sixth World setting.
- Players of related games such as *Shadowrun: Crossfire*, *Shadowrun Returns*, & *Shadowrun Online* looking to bring the fun of those games into the pen-and-paper experience.

### UP-SELLS &

### CROSS-SELLS:

- *Shadowrun: Runner's Toolkit*  
*Alphaware* [CAT27002]



**Beginner Box Set**

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